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- 1. This dispute arises out of the efforts of Sterling Anderson, a former non-technical program manager of Tesla's Autopilot team, to violate his contractual and other obligations to Tesla by attempting to recruit at least a dozen Tesla engineers, taking Tesla's confidential and proprietary information, and doctoring and destroying evidence in an effort to cover his tracks – all for the benefit of a competing venture he launched while still a Tesla employee.
- 2. The Autopilot features that are built into every Tesla vehicle, and continually updated through free over-the-air updates, are widely regarded as the most advanced, safest, and most reliable technology in the autonomous area. In their zeal to play catch-up, traditional automakers have created a get-rich-quick environment. Small teams of programmers with little more than demoware have been bought for as much as a billion dollars. Cruise Automation, a 40-person firm, was purchased by General Motors in July 2016 for nearly \$1 billion. In August 2016, Uber acquired Otto, another self-driving startup that had been founded only seven months earlier, in a deal worth more than \$680 million.
- 3. Anderson and his business partners, including Christopher Urmson, the recently departed head of Google's self-driving car initiative, decided to take a run at a similar fortune. Unlike other recent startups, however, Anderson and Urmson sought an unfair advantage. While still employed by Tesla, and while assuring management of his loyalty, Anderson secretly set out to hire Tesla's Autopilot engineers for his own competing venture. Both directly and by using his business partner as his proxy, Anderson worked to recruit Tesla's engineers, eventually making offers to at least a dozen people – all in direct violation of his contractual non-solicitation obligations and the duty of loyalty that he owed to Tesla as an employee. Ultimately, only two of the recruited Tesla engineers left to go to Anderson's startup, but the fact that his recruitment efforts were mostly unsuccessful does not excuse his misconduct. Anderson collaborated with Urmson on their competing venture on Tesla time, using his Tesla company laptop, and on Tesla's premises. On January 4, 2017, Anderson took his Tesla laptop to Urmson's home, accessed a document entitled "Recruiting targets" and continued to proceed with their Tesla solicitations. Even after Tesla terminated Anderson that afternoon, he and his partners continued to recruit from Tesla in flagrant

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disregard of the contractual non-solicit, which survives the end of Anderson's employment by 12 months.

- 4. Anderson also downloaded hundreds of gigabytes of Tesla confidential and proprietary information to his personal Toshiba hard drive. Upon the end of his employment, Anderson was required to return all originals and copies of all documents and other company property in his possession. Anderson returned his company-issued laptop, but not the "backups" he had regularly created, which contain hundreds of gigabytes of data, including some of Tesla's most competitively sensitive information. Were that not enough, Anderson then doctored the laptop, manually hacking the timestamps on files and secure-erasing others, all in an attempt to conceal his misdeeds. As for the company-issued iPhone that contained perhaps the most damning evidence of Anderson's unlawful solicitation of Tesla employees – he wiped that altogether. Anderson's blatant efforts to cover his tracks belie any innocent explanation he may attempt to conjure up for his conduct. No one would attempt to put fake timestamps on files if they were innocent or thought their actions were honest.
- 5. Tesla does not file this action lightly. Tesla is committed to providing a stimulating and rewarding workplace for its employees, who are bound not by long-term employment contracts but instead by a shared commitment to mission, to innovation, and to excellence. Tesla understands that some employees may decide to pursue other opportunities or even to create a startup of their own, and Tesla is typically supportive of their personal ambitions and respectful of their decisions. However, Tesla cannot sit idly by when an employee like Anderson abuses his position of trust and orchestrates a scheme to deliberately and repeatedly violate his non-solicit agreement, hide evidence, and take the company's confidential and proprietary information for use in a competing venture. Faced with such extreme and inexcusable misconduct, Tesla has no choice but to act.

#### **PARTIES**

- 6. Plaintiff Tesla Motors, Inc. ("Tesla") is a publicly traded Delaware corporation with its principal place of business in Palo Alto, California.
- 7. Defendant Sterling Anderson is an individual who, on information and belief, resides in Sunnyvale, California.

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- resides in Mountain View, California.
- 9. Defendant Aurora Innovation, LLC ("Aurora") is a Delaware limited liability company with its principal place of business in Mountain View, California.
- 10. The true names and capacities of the defendants named herein as Does 1 through 10, inclusive, whether individual, corporate, or otherwise, are currently unknown to Tesla, which therefore sues such defendants by fictitious names pursuant to Code of Civil Procedure section 474. Tesla will amend this Complaint to identify the true names and capacities of each of the fictitiously named defendants when such names and capacities have been determined.

### **BACKGROUND**

#### Α. Tesla's Industry-Leading Autonomous Driving Program

- 11. Tesla's Autopilot is today an advanced driver assistance system that augments the driver's perception, improves their decision making, and assists in control of their vehicle. Autopilot in vehicles built between September 2014 and October 2016 uses a combination of a camera and radar with enhanced processing, 12 ultrasonic sensors, and navigation data to steer within a lane, change lanes on prompt, and adjust speed in response to traffic. Industry publications have described Tesla's Autopilot features as a "robotic wonder," a "crowning achievement[]," and "without a shadow of a doubt a proper taste of the future of driving." According to Car and Driver, Tesla's Autopilot "lives in a class of one." In October 2016, Tesla announced that all vehicles in production, as well as the forthcoming Model 3, will be built with an updated hardware suite, equipping each Tesla with the hardware needed for full self-driving capability.
- 12. Because Tesla's Autopilot development efforts are uniquely linked to customerowned cars that drive with Autopilot more than a million miles each day, Tesla has access to

http://www.motortrend.com/news/testing-semi-autonomous-cars-tesla-cadillac-hyundaimercedes/.

http://www.thedrive.com/tech/4591/the-war-for-autonomous-driving-2017-mercedes-benz-eclass-vs-2017-tesla-model-s?xid=the-drive socialflow twitter.

http://www.dinside.no/autofil/hands-off/66596579.

http://www.caranddriver.com/features/semi-autonomous-cars-compared-tesla-vs-bmwmercedes-and-infiniti-feature-2015-tesla-model-s-p85d-page-5.

exponentially more data than its competitors, who have, at most, small fleets of prototype vehicles. Tens of thousands of Autopilot-enabled Tesla vehicles (and growing all the time) provide real-time data feedback to Tesla's servers, ensuring that the system is continually learning and improving upon itself. Since late 2015, Tesla vehicles have driven well over 300 million miles with Autopilot activated, yielding a trove of data that is enabling Tesla to significantly accelerate the advancement of autonomous technology in a way no other company possibly can.

13. By taking some of Tesla's most valuable information and trying to recruit its engineers in violation of his non-solicit obligation to Tesla, Anderson and his partners sought to launch a startup that could quickly fetch the same quick money as Cruise Automation and Otto – though by violating the law in doing so.

# B. Anderson's Contractual And Fiduciary Obligations to Tesla

- 14. Anderson joined Tesla in 2014 as a Senior Program Manager, where he helped manage the team responsible for the design, development, and launch of Model X. In November 2015, Anderson assumed a program management role for the Autopilot team. In that position, Anderson had organizational (though not technical) oversight of the team responsible for the development and refinement of the complex suite of hardware and software applications that comprise Autopilot. In his program management roles, Anderson became intimately familiar with the experience, skillsets, and performance of the team working on every aspect of Model X and Autopilot.
- 15. Before joining Tesla, and as a condition to his continuing employment, Anderson executed a series of agreements by which he promised to devote all of his professional time and efforts to his work for Tesla and agreed not to use or disclose Tesla's confidential and proprietary information for any other purpose. Anderson further committed that during the term of his employment, and for one year thereafter, he would not directly or indirectly solicit any Tesla employee to terminate his or her employment with Tesla. These obligations are memorialized in an offer letter dated November 11, 2014 (the "Offer Letter"), an Employee Proprietary Information and Inventions Agreement dated December 2, 2014 (the "EPIIA"), and a letter agreement that Anderson signed electronically on November 3, 2016 (the "Confidentiality Letter Agreement").

16. In addition to his contractual obligations, Anderson owed a duty of undivided loyalty to Tesla as a matter of bedrock California law and was legally prohibited from transferring his loyalty to an existing or would-be competitor during the term of his employment.

## C. Anderson's Recruitment of Tesla's Employees and Theft of Tesla's Data

- 17. During the summer of 2016, Anderson began secret discussions with Christopher Urmson, the director of Google's self-driving car initiative until his resignation in early August, concerning the possibility of forming a new venture that would compete with Tesla in the autonomous driving space. This new venture would later be named Aurora.
- 18. To establish a credible venture that would have a realistic chance at attracting the kind of dollars that other startups in that space have commanded, Anderson and Urmson had to staff Aurora with a team of top-notch engineers experienced in the area. Anderson was intimately familiar with the experience and skillsets of the engineers in Tesla's Autopilot team and elsewhere in the company. Urmson possessed the same inside information with respect to the Google team he had until recently overseen.
- 19. Anderson and Urmson thereupon agreed to divide up the world. Using Anderson's specialized knowledge of his colleagues' skillsets and performance, Urmson set out to pursue engineers identified by Anderson at Tesla, and Anderson began pursuing engineers identified by Urmson at Google. Working through Urmson as his proxy, Anderson targeted and recruited numerous Tesla employees to join Aurora. Through a series of text messages, phone calls, and inperson meetings, Anderson and Urmson solicited many of Anderson's Tesla colleagues for their competing venture. Anderson did all of this while at the same time assuring Tesla that he continued to be "all in."
- 20. Although Anderson worked mostly behind the scenes so that he could try to create the false impression that his "hands stayed clean" ignoring that his contract with Tesla prohibited both direct *and indirect* solicitation of Tesla employees—he took a more hands-on role with respect to certain recruits, directly lobbying them to join Aurora. Anderson boasted to at least one Tesla engineer who expressed misgivings about the new venture that the scope of hardware development at Aurora would be "more expansive" than the engineer might expect and, in fact, Aurora had already

taken meetings with the heads of what he referred to as "four of the top five OEMs." He was essentially attempting to sell Tesla's technology for his own gain while an employee of Tesla. Anderson also made unsolicited sales pitches to others in the company, inviting them to "reach out" to him if he "could be helpful." And he coordinated offers to as many as a dozen Tesla engineers, who were encouraged to accept them quickly so that Aurora could meet its goal of having a team assembled by the end of 2016.

- 21. In early December 2016, Anderson decided to tell Tesla that he would be leaving. Shortly before notifying the company of his plans, however, Anderson confided in one of the Tesla engineers he had been recruiting that he was not going to mention Urmson or the new venture to Tesla, but would instead tell the company only that he was "going to do my own thing for a bit." Indeed, when Anderson notified the company of his plans, Anderson led the company to believe that he was considering spending more time with his family or potentially creating a startup that would be non-competitive to Tesla. Anderson did not tell Tesla about Urmson or Aurora, about the Tesla employees they had been soliciting, or about the business they were developing in competition with Tesla. Obviously, had Anderson disclosed the true facts to Tesla, he would have been terminated immediately.
- 22. Instead, it was agreed that Anderson would remain with the company through the release of the next Autopilot upgrade, expected within the following several weeks. Anderson committed that he would work during that time to help ensure that his leaving would not destabilize the Autopilot team. Anderson specifically assured senior members of Tesla's management that he strongly desired to keep the team together and protect against any disruption to Tesla's Autopilot activities upon his departure.
- 23. Anderson's representations were false. Anderson used his additional time at the company to accelerate his recruitment of Tesla employees. He continued to steer engineers to Urmson, so that they could be lobbied to join Aurora, and engaged with other engineers directly. He worked with Urmson on documents with titles such as "Aurora Innovation Staffing Plan" and "Recruiting targets," the latter of which he accessed from Urmson's home on Tesla's time and using his Tesla-issued laptop. During his final weeks at the company, Anderson collaborated with his new

business partners through shared cloud-based accounts and Google Hangout sessions—again on Tesla's time, using his Tesla laptop and, in at least some instances, while on site at Tesla.

- 24. On January 3, 2017, three engineers from the Autopilot group informed Tesla that they had decided to join Aurora. (One later changed his mind and remained at Tesla.) Recognizing that the end was near, Anderson undertook to cover his tracks. He wiped his company-issued iPhone, purging not only Tesla-related materials that he was required to return upon the end of his employment but also text messages and phone records evidencing his unlawful solicitation of Tesla employees. He erased files from his company-issued laptop in a manner intended to prevent them from being restored and manipulated the timestamps on other files in an apparent effort to obscure the dates on which they had last been modified or accessed. And he deleted documents and purged browser histories containing references to Aurora, including staffing plans and recruiting targets. Anderson was intent on erasing every trace of his wrongdoing.
- 25. Tesla's concerns about what Anderson may have erased pale in comparison to its concerns about what he appears to have taken. Throughout his employment with Tesla, Anderson was given access to a vast trove of confidential and proprietary documents and data, including some of the company's most competitively sensitive information. Much of this information was stored on Anderson's company-issued laptop, which Anderson regularly backed up to external hard drives, even after he had decided to leave Tesla and was actively building his new venture. Anderson did not provide those hard drives to Tesla upon his termination on January 4, 2017, as his agreements required. Indeed, he did not even mention those hard drives when asked to search and account for all Tesla devices and data in his possession, and instead represented that he had "conducted a complete, reasonable search of all of my accounts and devices and have not located anything else that belongs to Tesla." That was untrue, and those devices and data remain unaccounted for.

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1	FIRST CLAIM FOR RELIEF		
2		Breach of Contract	
3		(Against Anderson)	
4	26.	Tesla realleges and incorporates by reference each of the foregoing paragraphs as	
5	though fully set forth herein.		
6	27.	Tesla and Anderson are parties to the Offer Letter, EPIIA, and Confidentiality Letter	
7	Agreement.		
8	28.	Tesla did all, or substantially all, of the significant things that those agreements	
9	required.		
10	29.	Through his conduct described herein, Anderson breached his contractual obligations	
11	to Tesla.		
12	30.	As a direct and proximate result of the foregoing breaches, Tesla has suffered, and	
13	will continue to suffer, damages in an amount to be proven at trial.		
14	SECOND CLAIM FOR RELIEF		
15		Breach of Duty of Loyalty	
16		(Against Anderson)	
17	31.	Tesla realleges and incorporates by reference each of the foregoing paragraphs as	
18	though fully set forth herein.		
19	32.	By virtue of his position as an employee of Tesla, Anderson owed a duty of undivided	
20	loyalty to Tesla.		
21	33.	Through his conduct described herein, Anderson breached his duty of loyalty to Tesla	
22	34.	As a direct and proximate result of the foregoing breaches, Tesla has suffered, and	
23	will continue to suffer, damages in an amount to be proven at trial.		
24	35.	In doing the things herein alleged, Anderson acted willfully, maliciously	
25	oppressively, and with full knowledge of the adverse effects on Tesla, and with willful and deliberate		
26	disregard of the consequences to Tesla, so as to constitute oppression, fraud, and malice. Tesla i		
27	therefore entitled to exemplary and punitive damages.		
28		- 8 -	
		COMPLAINT	

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### THIRD CLAIM FOR RELIEF

#### **Intentional Interference with Contractual Relations**

(Against Urmson, Aurora, and Doe Defendants)

- 36. Tesla realleges and incorporates by reference each of the foregoing paragraphs as though fully set forth herein.
- 37. Urmson, Aurora, and the Doe Defendants knew of Anderson's agreements with Tesla as described herein.
- 38. Urmson, Aurora, and the Doe Defendants intended to cause Anderson to breach his agreements with Tesla and/or to disrupt performance of those agreements, and their conduct in fact caused Anderson to breach his agreements and/or prevented performance or made performance of those agreements more expensive or difficult.
- 39. As a direct and proximate result of the foregoing actions, Tesla has suffered, and will continue to suffer, damages in an amount to be proven at trial.
- 40. In doing the things herein alleged, Aurora, Urmson, and the Doe Defendants acted willfully, maliciously, oppressively, and with full knowledge of the adverse effects on Tesla, and with willful and deliberate disregard of the consequences to Tesla, so as to constitute oppression, fraud, and malice. Tesla is therefore entitled to exemplary and punitive damages.

#### FOURTH CLAIM FOR RELIEF

# Aiding and Abetting Breach of Duty of Loyalty

(Against Urmson, Aurora, and Doe Defendants)

- 41. Tesla realleges and incorporates by reference each of the foregoing paragraphs as ough fully set forth herein.
- 42. Urmson, Aurora, and the Doe Defendants knew that Anderson's conduct constituted a breach of his duty of loyalty, and they gave substantial assistance or encouragement to Anderson to so act.
- 43. As a direct and proximate result of the breaches duty described herein, Tesla has suffered, and will continue to suffer, damages in an amount to be proven at trial.

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- 11 -COMPLAINT

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# DEMAND FOR JURY TRIAL

Plaintiff Tesla Motors, Inc. hereby demands a trial by jury of all issues so triable.

Dated: January 26, 2017

HUESTON HENNIGAN LLP

John C. Hueston Attorneys for Plaintiff Tesla Motors, Inc.

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COMPLAINT